

2012 SPECIAL ISSUES & PROMOTIONS

JANUARY

- 4** Full Page Ad Sale
Health Care Monthly
- 11** Bride Guide
"Tax Time"
- 18** Progress 2012 - Part 1
- 25** Progress 2012 - Part 2

FEBRUARY

- 1** Health Care Monthly
- 8** Valentine's Day -- Feb. 14
- 15** North Country Real Estate
Presidents' Day -- Feb. 20
- 22** Personal Finance
- 29** Home

MARCH

- 7** Health Care Monthly
- 14** Spring Automotive
St. Patrick's Day -- Mar. 17
- 21** Senior Focus
North Country Real Estate
- 28** Home Improvement

APRIL

- 4** Health Care Monthly
Easter -- April 8
- 11** Wedding Gift & Planning Guide
- 18** Spring Restaurant Guide
North Country Real Estate
- 25** Living Green
It's Golf Time

MAY

- 2** Health Care Monthly
- 9** Mother's Day -- May 13
- 16** North Country Real Estate
Wedding Gift & Planning
- 23** Memorial Day -- May 28
- 30** Home & Garden

JUNE

- 6** Health Care Monthly
- 13** Wedding Gift & Planning Guide
Summer Automotive
Father's Day -- June 17
- 20** North Country Real Estate
- 27** Senior Focus
Living Green
Independence Day -- July 4

"Mind, Body & Soul" Last Week of Each Month

"Tax Time" starts January 11, ends April 4

N O R T H C O U N T R Y

THIS WEEK

Ad Deadline: 5 p.m. Friday

P.O. Box 975, 19 Depot St., Potsdam, NY • Phone: 265-1000 • Fax: 268-8701

2011 SPECIAL ISSUES & PROMOTIONS

JULY

- 6** Health Care Monthly
- 13** Potsdam Summer Festival
July 14 - 16
North Country Real Estate
- 20** Summer at Home
- 27** Dog Days Ad Sale, Part 1

AUGUST

- 3** Health Care Monthly
- 10** Dog Days Ad Sale, Part 2
- 17** Fall Weddings
North Country Real Estate
- 24** Annual Manual
- 31** Labor Day (Sept. 5)

SEPTEMBER

- 7** Health Care Monthly
- 14** Living Green
North Country Real Estate
Family Weekend at SUNY Potsdam
- 21** Fall Restaurant Guide
Family Weekend at SUNY Canton
& St. Lawrence University
- 28** Home Improvement
Senior Focus

OCTOBER

- 5** Health Care Monthly
Columbus Day -- Oct. 10
- 12** Fall Automotive
North Country Real Estate
- 19** Winter at Home
- 26** Halloween -- Oct. 31

NOVEMBER

- 2** It's a Canton Christmas
Health Care Monthly
- 9** Holiday Entertaining
North Country Real Estate
- 16** Holiday Showcase
Thanksgiving -- Nov. 24
- 23** Holiday Showcase
- 30** Gift Guide I

DECEMBER

- 7** Gift Guide II
Health Care Monthly
- 14** New Year's Guide, Part 1
- 21** Christmas -- Dec. 25
New Year's Guide, Part 2
- 28** Full Page Ad Sale
Senior Focus

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