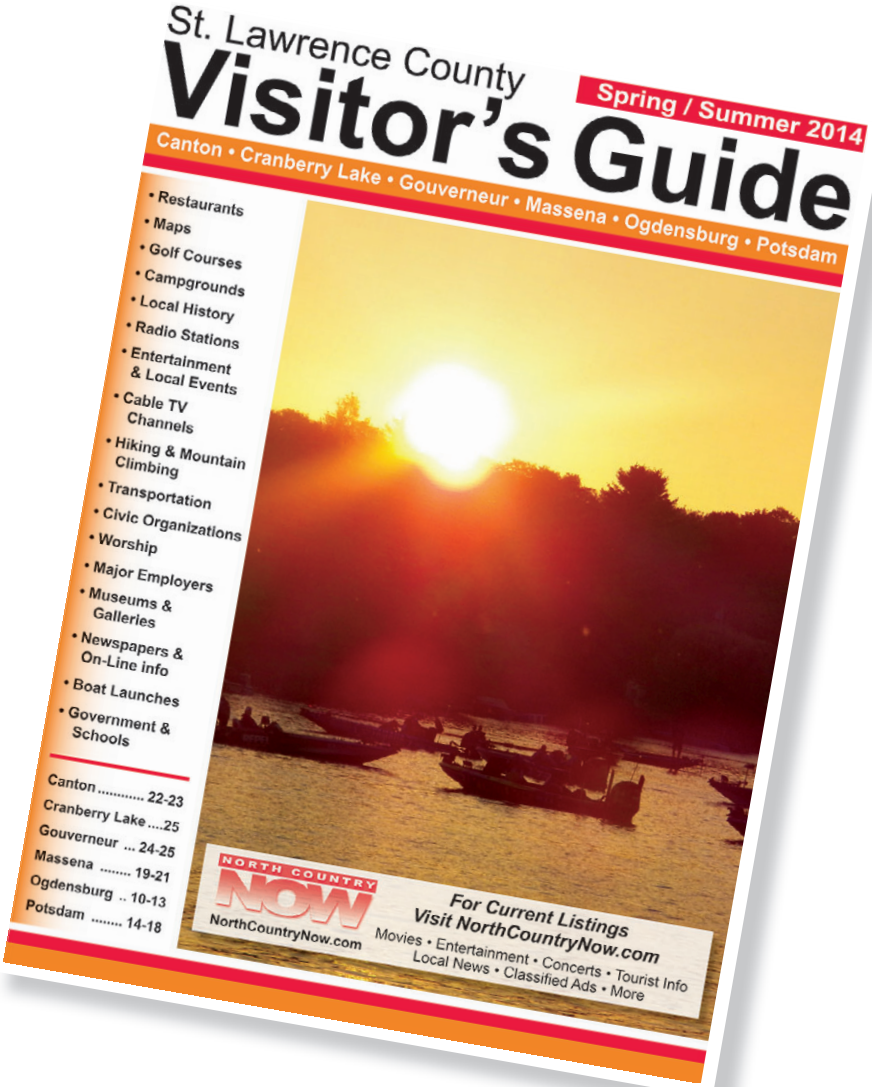
# Reach Thousands of Visitors!

***Target***

## Potential Customers

***Interested In***

- Restaurants
- Shopping
- Tourist Destinations
- Motels, B&Bs & Cabins
- New Home Purchases
- Health Care
- Liquor Stores
- Hockey Arenas
- Financial Institutions
- Major Employers




**Distributed throughout St. Lawrence County at:**

Motels • Airports • College Admissions Offices • Tourist Destinations • Camps • Campgrounds
Chambers of Commerce • Economic Developers' Offices • Hockey Arenas

**All Ads Appear Online for Free at NorthCountryNow.com**

St. Lawrence County
**Visitor's Guide**
Canton • Cranberry Lake • Gouverneur • Massena • Ogdensburg • Potsdam

**Deadline for Spring/Summer 2015 issue April 14**

# Repeat Your Ad in the Next Issue, and

# SAVE 30%*!

## Spring / Summer 2015

18,500 Copies

**Advertising Deadline: April 14 • Distribution by May 1**

## Fall / Winter 2015 - 2016

13,000 Copies

**Advertising Deadline: October 13 • Distribution by October 31**

## ADVERTISING RATES

| | One Issue | Second Issue | Average Cost with 2 Ads |
|---|---|---|---|
| ■ Full Page (10.416” x 13.67”) | $519 | $364 | $441 |
| ■ Three Quarter Page (10.416” x 10.208” or 7.791” x 13.67”) | $415 | $289 | $352 |
| ■ Junior Page (7.791” x 10.208”) | $359 | $250 | $305 |
| ■ Half Page (10.416” x 6.75” or 5.125” x 13.67”) | $320 | $224 | $272 |
| ■ Three Eighths Page (5.125” x 10.208) | $259 | $180 | $220 |
| ■ Quarter Page (5.125” x 6.75” or 10.516” x 3.291”) | $193 | $134 | $164 |
| ■ 3/16 Page (5.125” x 5.042”) | $149 | $104 | $126 |
| ■ Eighth Page (5.125” x 3.291” or 2.458” x 6.75”) | $112 | $ 78 | $ 95 |
| ■ Sixteenth Page (2.458” x 3.291”) | $ 66 | $ 46 | $ 56 |

5% Discount off above rates for payment by ad copy deadline

### *Add FULL PROCESS COLOR for Extra Impact!*

■ **Full Page $195, Three Quarter Page $175, Junior Page $140, Half Page $125, Three-Eighth Page $90, Quarter Page $65, 3/16 Page $55, Eighth Page $45**

***First ad will be billed at “One Issue” price; second ad will be billed at “Second Issue” price**

St. Lawrence County

# Visitor’s Guide

Canton • Cranberry Lake • Gouverneur • Massena • Ogdensburg • Potsdam

To advertise, call 265-1000 and ask for John Basham, ext. 25; Julie Spadaccini, ext. 22; Georgia Schiavone, ext. 27; or Sean McNamara, ext. 28
Fax: 268-8701 • Email: thisweek@NorthCountryNow.com

**St. Lawrence County Visitor’s Guide is published by North Country This Week**
**19 Depot St., P.O. Box 975, Potsdam, NY 13676**

# Reach Visitors, Tourists and Business People!

## Restocked Every 2 Months!

## MOTELS

### Canton
- Best Western University Inn
- Cascade Inn
- Comfort Suites

### Gouverneur
- Clearview Motel
- Lawrence Manor Motel

### Massena
- Blue Spruce Motel
- Econo-Lodge
- Hillside Motel & Kampground
- Lakeview Motel
- Massena Quality Inn
- Red Carpet Inn
- Super 8 Motel

### Hogansburg
- Comfort Inn
- Wolfclan Motel

### Waddington
- Riverview of Waddington Motel

### Ogdensburg
- Wishing Wells Motel
- Quality Inn
- Gran-View Quality Inn
- Windjammer
- Stone Fence Motel

### Potsdam
- Clarkson Inn
- Scottish Inn
- Northern Family Motel
- Smallings Motel
- Hampton Inn

### Cranberry Lake / Star Lake
- Cranberry Lake Lodge
- Stone Manor Motel

## BED & BREAKFASTS
- Felician House B & B
- Misty Meadows
- Ostrander's B & B
- Whalen House Guest Rooms
- White Pillars Lodging
- Peaceful Peaks B & B
- Butternut Ridge B & B
- The Brambles Inn & Gardens
- Sagamore Farm
- Catamount Lodge
- North Fork B & B
- Oak Point Trading Post
- Inn at Holmes Hill
- Packbasket Adventures & Lodging
- Guest House B & B
- Akins Acres B & B
- Lintengard B & B
- Siam Classic Inn & Spa
- Moore's Hill B & B
- 33 Park St. Guest Apt. & B & B
- Country Quiet B & B
- Brandie Brook Lodge
- Pine Manor B & B
- Lawrence Manor B & B
- Lancaster House
- Emerald B & B
- Chipman Acres
- Brandyview B & B
- Ziplid Lodge
- Scullin House B & B
- Beaver Creek Lodge
- Oswegatchie River Lodge
- White Gate Inn
- 24 E. Main St. B & B
- Huntley House B & B
- Tilden Stage
- Off the Hook B & B
- Hidden Meadow B & B
- Splendid Space B & B
- The Nest Egg B & B
- The Sherman Inn B & B

## CABINS & COTTAGES

**(Summer Only)**
- Chapman Cabins
- Sunnyside of Black Lake
- The Log Cabins
- Toti's Cottages
- Rogers' Old Oak Camps
- Davis' Country Cabins
- McLear's Cottage Colony
- Never Inn LLC
- Indian Head Point
- Camp Carol
- Rodak's Cozy Cottages
- Bird's Nest
- Lakeside Treasure & Marine
- Cedar Grove Camps
- Back Bay Campground
- Camp Iron Horse
- North Country Cottages
- Fisherman's Landing
- Dashnaw's Camp Wildwood
- Butter Nut Cove Cottages
- Pleasant View Cottages
- Black Lake Marine Cottages
- The Happy Fisherman
- Burke's Chippewa Lodge
- Echoes on the Lake
- Shelato's Cedar Springs
- Massaquapi

## MAJOR CAMPGROUNDS

**(Summer Only)**
- Riverside Campgroud, Brasher Falls
- Coles Creek, Waddington
- Higley Flow, Colton
- Robert Moses, Massena
- Massena International Campground

## COLLEGE & UNIVERSITIES

*(Reach Visiting Families & Prospective Students)*
- SUNY Potsdam Admissions Office
- SUNY Potsdam Student Union
- Clarkson University Admissions Office
- Clarkson University Student Union Info Desk
- SUNY Canton Admissions Office (French Hall)
- St. Lawrence University Bookstore
- St. Lawrence University Student Center
- St. Lawrence University Newell Field House
- New York State Ranger School, Wanakena

## AIRPORTS
- Ogdensburg International Airport
- Massena International Airport

## TOURIST SITES
- St. Lawrence Centre, Massena
- Akwesasne Mohawk Casino
- Remington Art Museum, Ogdensburg
- NY Power Authority's Hawkins Point
- St. Lawrence Seaway Eisenhower Locks
- Wright's Marina, Morristown
- Gouverneur Bowl
- St. Lawrence County Historical Assoc.
- Thirsty Moose, Childwold
- Clifton-Fine Golf Course
- Nice 'n Easy, Star Lake
- St. Lawrence Power & Equipment Museum, Madrid
- TAUNY Gallery, Canton
- Gouverneur Museum
- Ogdensburg Visitor Center
- Lake St. Lawrence Boat Tours
- Akwesasne Museum
- Four Locations in Morristown
- Parkway Express, Ogdensburg
- Lisbon Beach
- Pinecone Restaurant, Wanakena
- Echoes on the Lake, Hammond

## CHAMBERS OF COMMERCE
- St. Lawrence County • Canton • Gouverneur • Massena
- Ogdensburg • Potsdam • Morristown

## ECONOMIC DEVELOPERS & MAJOR EMPLOYERS
- Economic Development Offices in Canton, Massena, Potsdam
- Ogdensburg Bridge & Port Authority
- St. Lawrence County Industrial Development Agency
- Human Resources Offices at
  - Massena Memorial Hospital
  - Claxton-Hepburn Medical Center
  - Clifton-Fine Hospital
  - Canton-Potsdam Hospital
  - E.J. Noble Hospital
- Local Real Estate Agencies
- Fine Town Hall
- Clifton Fine Community Center & SOS Center

## HOCKEY ARENAS
- Pine Street Arena, Potsdam
- Canton Pavilion
- Massena Arena
- Richard Lockwood Arena, Ogdensburg
- St. Lawrence Centre, Massena
- St. Lawrence University
- Cheel Center, Clarkson University
- Maxcy Hall, SUNY Potsdam

# Reach

- Business People
- Families Visiting Colleges
- Traveling Sports Teams
- Tourists

## ABOUT THE PUBLISHER

The St. Lawrence County Visitor's Guide is published by North Country This Week, a community newspaper serving the Greater Potsdam-Canton area. "This Week" has developed a reputation for producing high-quality publications and received awards for design excellence from the New York Press Association. "This Week" has been honored by the Potsdam Chamber of Commerce with the "Business of the Year" Award. "This Week" also hosts NorthCountryNow.com, which has received several first place awards from the New York Press Association and the Syracuse Press Club. NorthCountryNow.com is the county's most viewed local information website.

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