

# 2018 SPECIAL ISSUES & PROMOTIONS

**CP** Canton-Potsdam Edition • Wednesday Publication • Deadline Fridays 5 p.m.

**MO** Massena-Ogdensburg Edition • Saturday Publication • Deadline Wednesdays 4 p.m.

## JANUARY

- 3** **6** Health Care Monthly  
**10** **13** Full Page Ad Sale, Part 2  
"Tax Time"  
**17** **20** Bride Guide  
**24** **27** Progress 2018, Part 1  
**31** Progress 2018, Part 2

## FEBRUARY

- 3** Progress 2018, Part 2  
**7** **10** Health Care Monthly  
North Country Real Estate  
Valentine's Day - Feb. 14  
**14** **17** Personal Finance  
President's Day - Feb. 19  
**21** **24** Home  
Pet Care Directory  
**28** Get Ready For Spring

## MARCH

- 3** Get Ready For Spring  
**7** **10** Health Care Monthly  
North Country Real Estate  
St. Patrick's Day - Mar. 17  
**14** **17** Senior Focus  
Spring Automotive  
**21** **24** Nat'l Doctor's Day - Mar. 30  
Easter - April 1  
**28** **31** Home Improvement

"Tax Time" starts Jan. 10  
and runs weekly through April 7

## APRIL

- 4** **7** Health Care Monthly  
Wedding Gift & Planning Guide  
**11** **14** North Country Real Estate  
Fishing Guide  
**18** **21** Living Green  
**25** **28** "It's Golf Time"  
Spring Restaurant Guide

## MAY

- 2** **5** Health Care Monthly  
National Nurses Week (May 6-12)  
Mother's Day - May 13  
**9** **12** Wedding Gift & Planning Guide  
North Country Real Estate  
Mother's Day - May 13  
**16** **19** Home & Garden  
Pet Care Directory  
**23** **26** Memorial Day - May 28  
"It's Golf Time"  
**30** Senior Focus

## JUNE

- 2** Senior Focus  
**6** **9** Health Care Monthly  
North Country Real Estate  
**13** **16** Wedding Gift & Planning Guide  
Father's Day - June 17  
Summer Automotive  
**20** **23** Living Green  
"It's Golf Time"  
**27** **30** Independence Day - July 4

"Mind, Body & Soul"  
Runs One Week Monthly

"Downtown Potsdam"  
Runs One Week Monthly

Ask about Contractor  
& Business/Service Directories

N O R T H C O U N T R Y

# THIS WEEK

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## JULY

- 1** Independence Day - July 4
- 5** **8** Health Care Monthly
- 12** Potsdam Summer Festival  
July 13-15
- 12** **15** North Country Real Estate
- 19** **22** Summer at Home
- 22** Ogdensburg Seaway Festival
- 26** **29** Dog Days Ad Sale, Part 1

## AUGUST

- 2** **5** Health Care Monthly
- 9** **12** North Country Real Estate  
Dog Days Ad Sale, Part 2
- 16** **19** Fall Weddings  
Pet Care Directory
- 23** **26** Annual Manual  
Hunting Gear
- 30** Senior Focus  
Hunting Gear  
Labor Day (Sept. 4)

## SEPTEMBER

- 2** Senior Focus  
Hunting Gear  
Labor Day (Sept. 4)
- 6** **9** Health Care Monthly
- 13** **16** Living Green  
North Country Real Estate
- 20** **23** Fall Restaurant Guide
- 27** **30** Home Improvement

**“Mind, Body & Soul”  
Runs Once Monthly**

## OCTOBER

- 4** **7** Health Care Monthly  
Columbus Day - Oct. 9
- 11** **14** Fall Automotive  
North Country Real Estate
- 18** **21** Winter at Home
- 25** **28** Halloween -- Oct. 31

## NOVEMBER

- 1** **4** Health Care Monthly
- 8** **11** It's a Canton Christmas  
North Country Real Estate
- 15** **18** Holiday Entertaining  
Pet Care Directory  
Thanksgiving -- Nov. 23
- 22** **25** Holiday Showcase
- 29** Holiday Showcase

## DECEMBER

- 2** Holiday Showcase
- 6** **9** Gift Guide 1  
Health Care Monthly
- 13** **16** Gift Guide 2  
New Year's Guide 1
- 20** **23** Last Minute Shopping  
Christmas - Dec. 25  
New Year's Guide, Part 2
- 27** **30** Senior Focus  
Full Page Ad Sale

**NORTH COUNTRY**  
**THIS WEEK**

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