

2017 SPECIAL ISSUES & PROMOTIONS

CP Canton-Potsdam Edition • Wednesday Publication • Deadline Fridays 5 p.m.

MO Massena-Ogdensburg Edition • Saturday Publication • Deadline Wednesdays 5 p.m.

JULY

1 Independence Day - July 4

5 **8** Health Care Monthly

12 Potsdam Summer Festival
July 13-15

12 **15** North Country Real Estate

19 **22** Summer at Home

22 Ogdensburg Seaway Festival

26 **29** Dog Days Ad Sale, Part 1

AUGUST

2 **5** Health Care Monthly

9 **12** North Country Real Estate
Dog Days Ad Sale, Part 2

16 **19** Fall Weddings
Pet Care Directory

23 **26** Annual Manual
Hunting Gear

30 Senior Focus
Hunting Gear
Labor Day (Sept. 4)

SEPTEMBER

2 Senior Focus
Hunting Gear
Labor Day (Sept. 4)

6 **9** Health Care Monthly

13 **16** Living Green
North Country Real Estate

20 **23** Fall Restaurant Guide

27 **30** Home Improvement

"Mind, Body & Soul"
Runs Once Monthly

OCTOBER

4 **7** Health Care Monthly
Columbus Day - Oct. 9

11 **14** Fall Automotive
North Country Real Estate

18 **21** Winter at Home

25 **28** Halloween -- Oct. 31

NOVEMBER

1 **4** Health Care Monthly

8 **11** It's a Canton Christmas
North Country Real Estate

15 **18** Holiday Entertaining
Pet Care Directory
Thanksgiving -- Nov. 23

22 **25** Holiday Showcase

29 Holiday Showcase

DECEMBER

2 Holiday Showcase

6 **9** Gift Guide 1
Health Care Monthly

13 **16** Gift Guide 2
New Year's Guide 1

20 **23** Last Minute Shopping
Christmas - Dec. 25
New Year's Guide, Part 2

27 **30** Senior Focus
Full Page Ad Sale

NORTH COUNTRY
THIS WEEK

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JANUARY

4 **7** Health Care Monthly

11 **14** Full Page Ad Sale, Part 2
"Tax Time"

18 **21** Bride Guide

25 **28** Progress 2017, Part 1

FEBRUARY

1 **4** Progress 2017, Part 2

8 **11** Health Care Monthly
North Country Real Estate
Valentine's Day - Feb. 14

15 **18** Your Money
President's Day - Feb. 20

22 **25** Home

MARCH

1 **4** Health Care Monthly

8 **11** North Country Real Estate
St. Patrick's Day - Mar. 17

15 **18** Senior Focus
Spring Automotive

22 **25** Nat'l Doctor's Day - Mar. 30

29 Home Improvement

"Tax Time" starts Jan. 11
and runs weekly through April 8

APRIL

1 Home Improvement

5 **8** Health Care Monthly
Wedding Gift & Planning Guide

12 **15** North Country Real Estate
Easter - April 16

19 **22** Living Green

26 **29** "It's Golf Time"
Spring Restaurant Guide

MAY

3 **6** Health Care Monthly
National Nurses Week (May 6-12)
Mother's Day - May 14

10 **13** Wedding Gift & Planning Guide
North Country Real Estate
Mother's Day - May 14

17 **20** Home & Garden
Pet Care

24 **27** Memorial Day - May 29
"It's Golf Time"

31 Senior Focus

JUNE

3 Senior Focus

7 **10** Health Care Monthly
North Country Real Estate

14 **17** Wedding Gift & Planning Guide
Father's Day - June 19
Summer Automotive

21 **24** Living Green
"It's Golf Time"

28 Independence Day - July 4

"Mind, Body & Soul"
Last Week of Each Month

N O R T H C O U N T R Y

THIS WEEK

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