

Make the Comparison!

*In Every Market, North Country This Week
Is the Most-Read Paper!*

St. Lawrence County

Circulation By
Geographic Area

North Country This Week (both editions) **19,154**

Sunday Advance News (in county distribution) **4,597**

Watertown Daily Times (15,418 in 3 counties) approx. **5,088**

Greater Potsdam Market

North Country This Week (total Canton-Potsdam Edition 10,751) **8,139**

Daily Courier Observer (total in county 2,821) approx. **1,128**

Greater Canton Market

North Country This Week (total Canton-Potsdam Edition 10,751) **2,612**

St. Lawrence Plaindealer (in county distribution) **839**

Greater Massena Market

North Country This Week (total Massena-Ogdensburg Edition 8,403) **4,882**

Daily Courier Observer (total in county 2,821) approx. **1,693**

Greater Ogdensburg Market

North Country This Week (total Massena-Ogdensburg Edition 8,403) **3,521**

Ogdensburg Journal (in county distribution) **1,602**

*North Country This Week circulation includes 987 average unique viewers of
Potsdam-Canton & 663 average unique viewers of Massena-Ogdensburg e-editions.*

N O R T H C O U N T R Y

THIS WEEK

***The Only Audited Circulation Paper
in St. Lawrence County!***



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Sources: Certified Verification Council (CVC) 2015 audit for North Country This Week; published U.S. Postal Service reports; information published & provided by newspapers. Details available on request.

November 2016