

Choose Your Local Market...

Potsdam-Canton Edition

23,095 Readers

- 10,772 circulation, **including 6,343 Home Delivered copies** and 996 e-edition unique visitors per week
2.25 readers per print copy & 1,099 average e-edition views per week

Wednesday publication

Deadline 5pm, Fridays

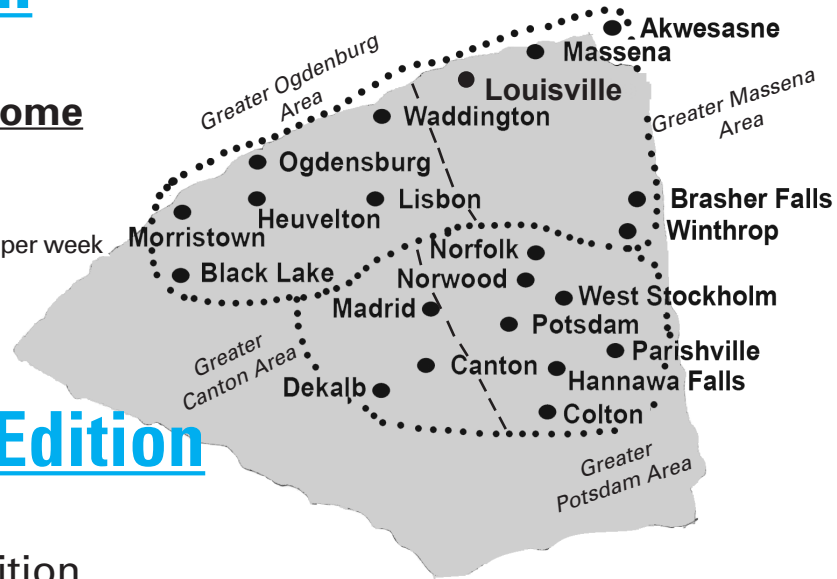
Massena-Ogdensburg Edition

18,428 Readers

- 8,509 circulation, including 616 e-edition unique visitors per week
2.25 readers per print copy & 669 average e-edition views per week

Saturday publication

Deadline 4pm, Wednesdays



... Or Saturate Both Markets at a Discounted Price!

Both Editions

41,532 Readers

- 19,281 circulation, **including 6,343 Home Delivered copies** and 1,612 e-edition unique visitors per week
2.25 readers per print copy & 1,768 average e-edition views per week

* Source: Circulation Verification Council (CVC) Audit for North Country This Week, November 2017

N O R T H C O U N T R Y
THIS WEEK

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