

# 2009 SPECIAL ISSUES & PROMOTIONS

## JULY

- 1** "Health Care Monthly"  
July 4
- 8** Potsdam Summer Festival  
July 9 - 12  
"Summer at Home"
- 15** "North Country Real Estate"
- 22** "Dog Days Ad Sale"
- 29** "Dog Days Ad Sale"

## AUGUST

- 5** "Health Care Monthly"
- 12** "Fall Weddings"  
"North Country Real Estate"
- 19** "Annual Manual"
- 26**

## SEPTEMBER

- 2** "Health Care Monthly"  
Labor Day -- Sept. 7
- 9** "Living Green"
- 16** "Fall Restaurant Guide"  
"North Country Real Estate"
- 23** "Home Improvement"  
Family Weekend at SUNY  
Potsdam and SUNY Canton
- 30** Family Weekend at SLU

## OCTOBER

- 7** "Health Care Monthly"  
Columbus Day -- Oct. 12
- 14** "Fall Automotive"  
"North Country Real Estate"  
Family Weekend at Clarkson
- 21** "Winter at Home"
- 28** Halloween -- Oct. 31

## NOVEMBER

- 4** "It's a Canton Christmas"  
"Health Care Monthly"
- 11** "Holidays in Potsdam"  
"North Country Real Estate"
- 18** "Holiday Showcase"  
"Thanksgiving -- Nov. 26"
- 25** "Holiday Showcase"

## DECEMBER

- 2** "Gift Guide I"  
"Health Care Monthly"
- 9** "Gift Guide II"  
"New Year's Guide"
- 16** "New Year's Guide"  
Christmas -- Dec. 25
- 23** New Year's Eve -- Dec. 31
- 30** Full Page Ad Sale

"Mind, Body & Soul" Last Week of Each Month  
"Professionals Directory" Every Other Week

N O R T H C O U N T R Y

# THIS WEEK

Ad Deadline: 5 p.m. Friday

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